Work Samples

Katherine Pradt

Wireframes GO

- BK Farmyards
- Protest NYC
- Baby Tracker (Mobile)

Site Maps GO

High-Fidelity Wireframes GO

click green circles or site names to go directly to those pages

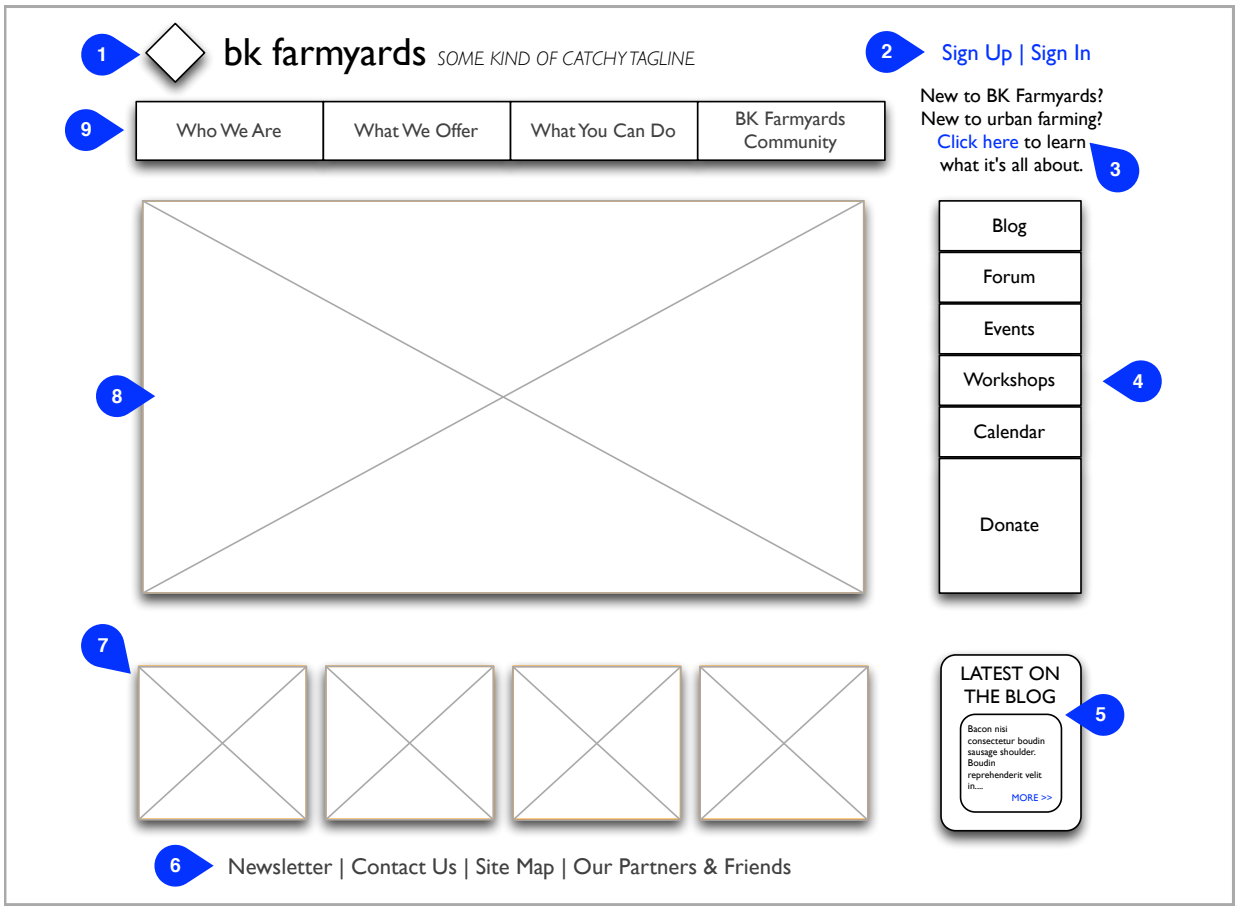
Wireframes

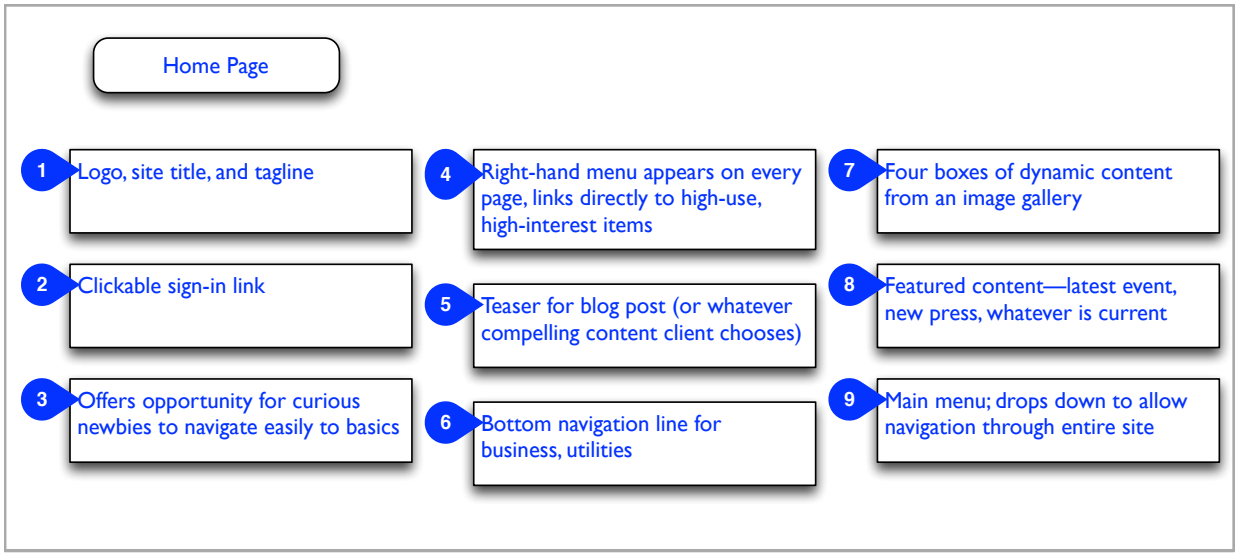
The examples that follow are selected from three of many projects I have done. The first, BK Farmyards, was a site redesign for a nonprofit urban farming organization. The project was made complex by the variety of types of users (volunteers, donors, members of the farming collective) and the functionalities that each required from the site.

The second project was an original concept, a place-based web/mobile digital library. Protest NYC is conceived of as a collection of material concerning large-scale protest actions in New York. The website allows the user to browse those materials through date, location, or the movement or issue associated with the protest. A complementary mobile app lets a user tour New York City through the lens of social unrest, providing site-specific, mobile-optimized material keyed to the user's physical location.

Third is from the design of a mobile app, which I have provisionally and rather unimaginatively titled Baby Tracker. After analyzing a large number of the apps available to record information about daily baby care, I decided to create my own app using the insights I'd gotten from trying to use the largely terrible apps on the market. The essential takeaway: Simple, with big, friendly icons that are easy for a sleep-deprived parent to activate with one hand, in the dark, while carrying a crying infant.

BK Farmyards
redesign of nonprofit's website





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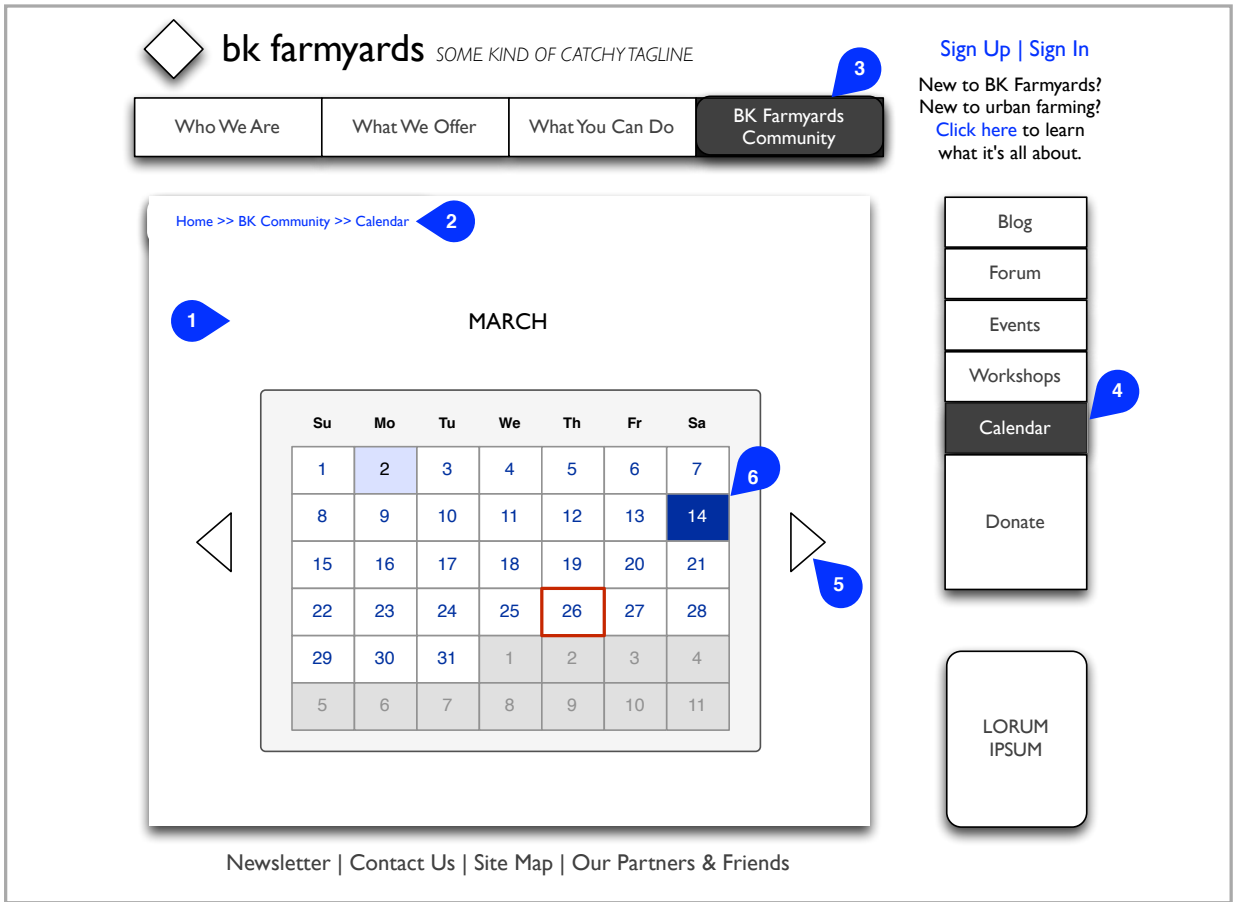

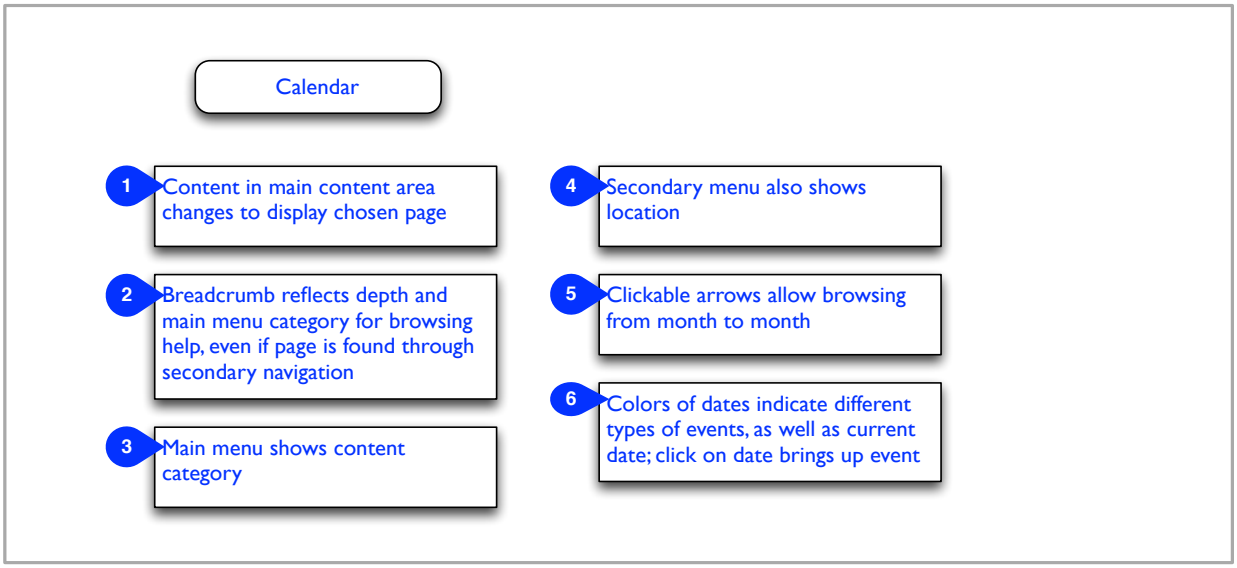

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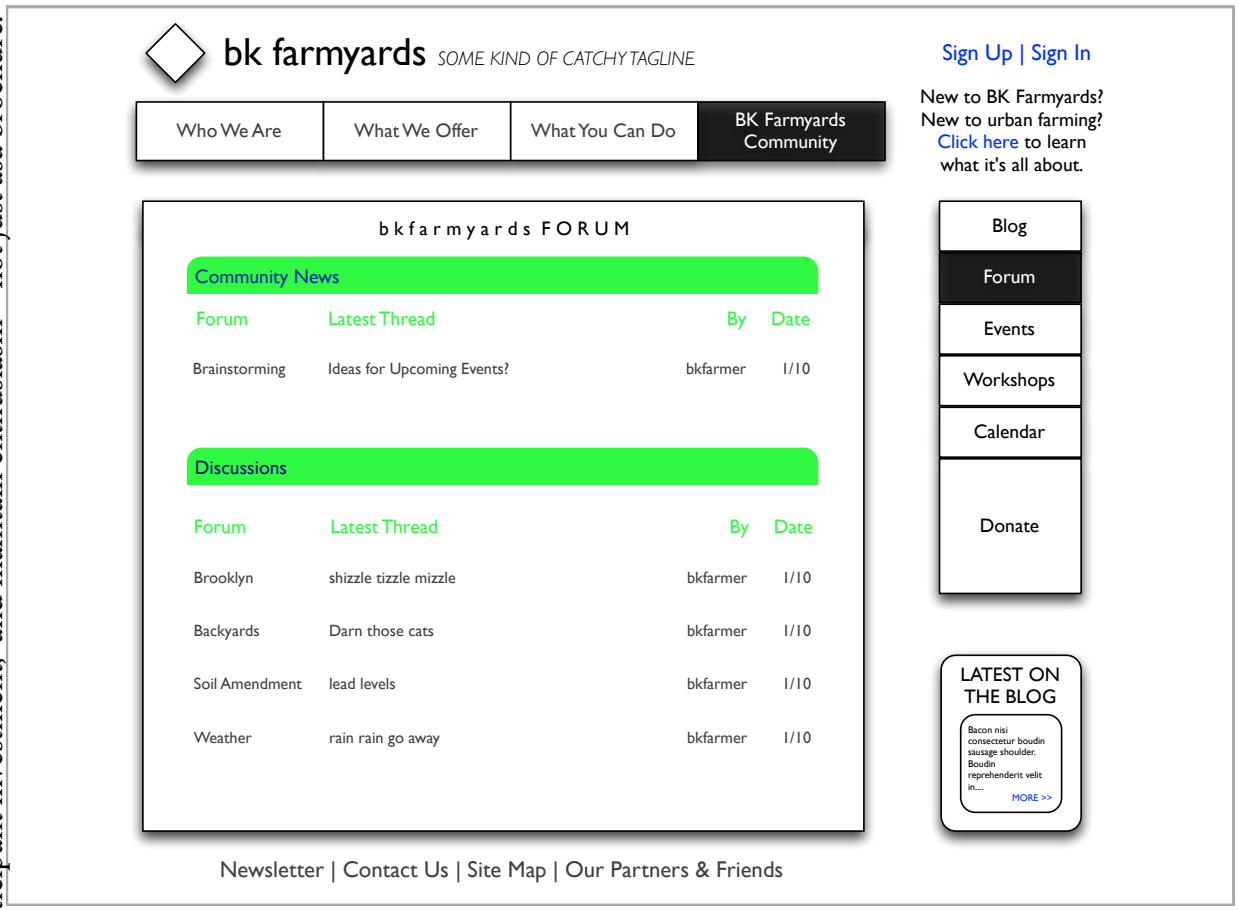
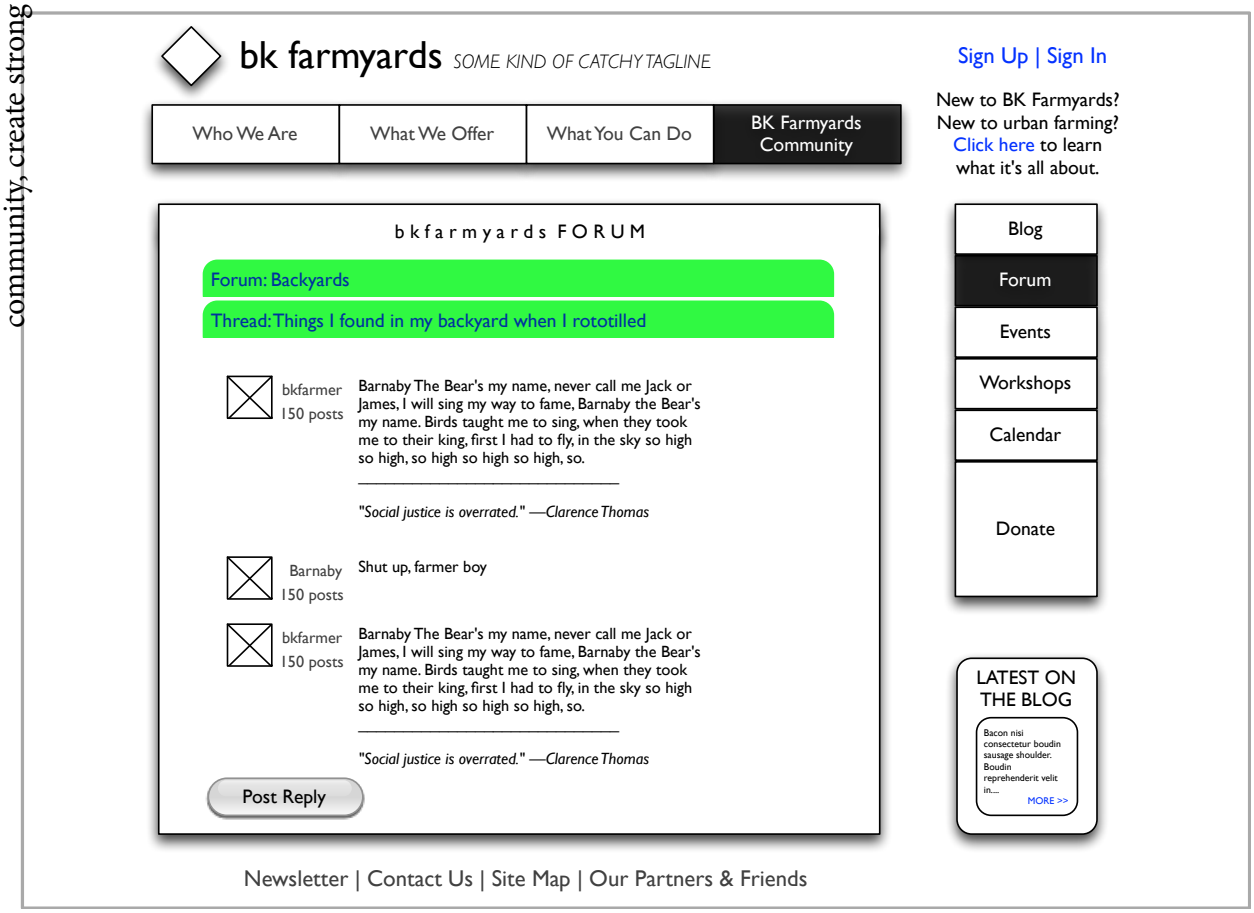
Forum Pages

The organization needs to use its website as a way for its volunteers, donors, and farmers to build community, create strong participant investment, and maintain enthusiasm—not just asa brochure.





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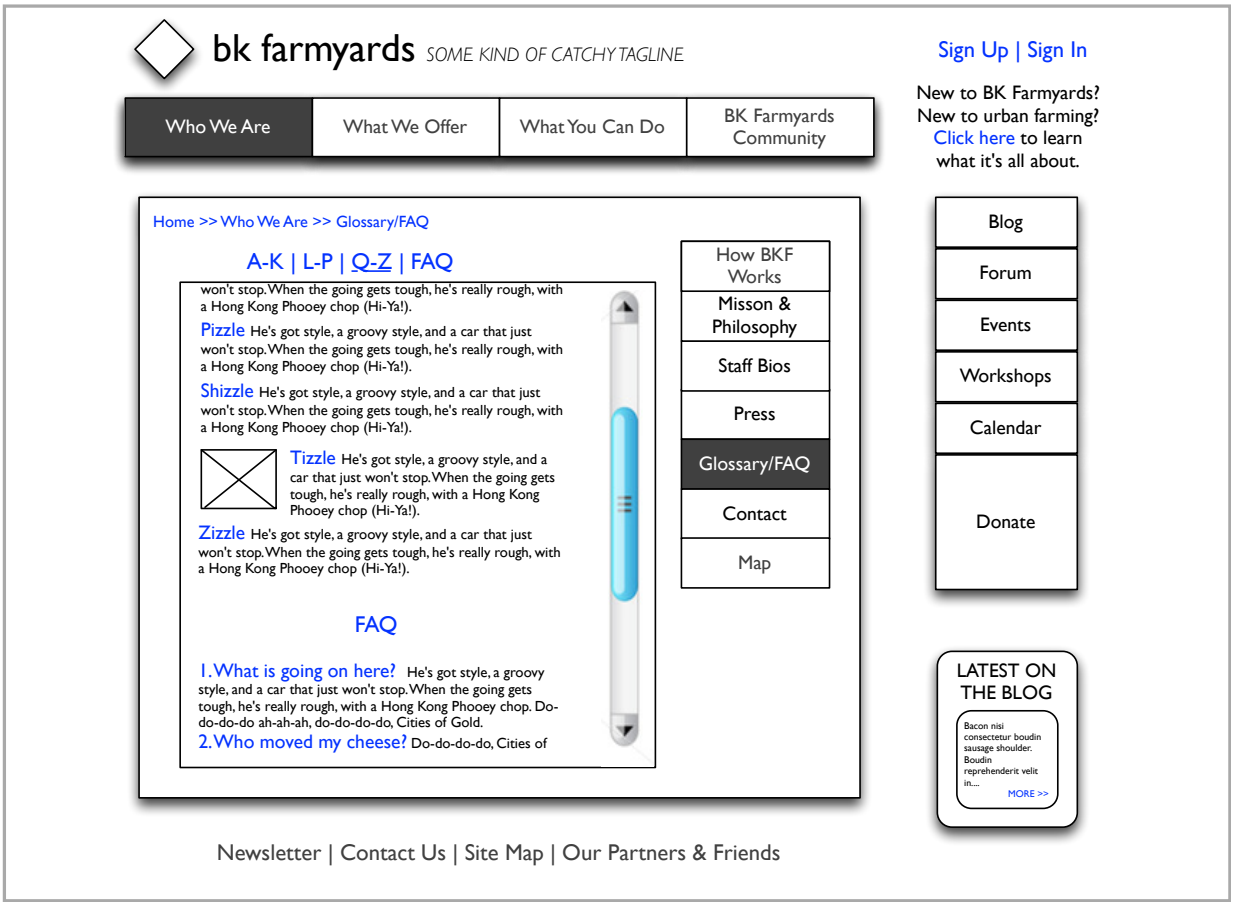
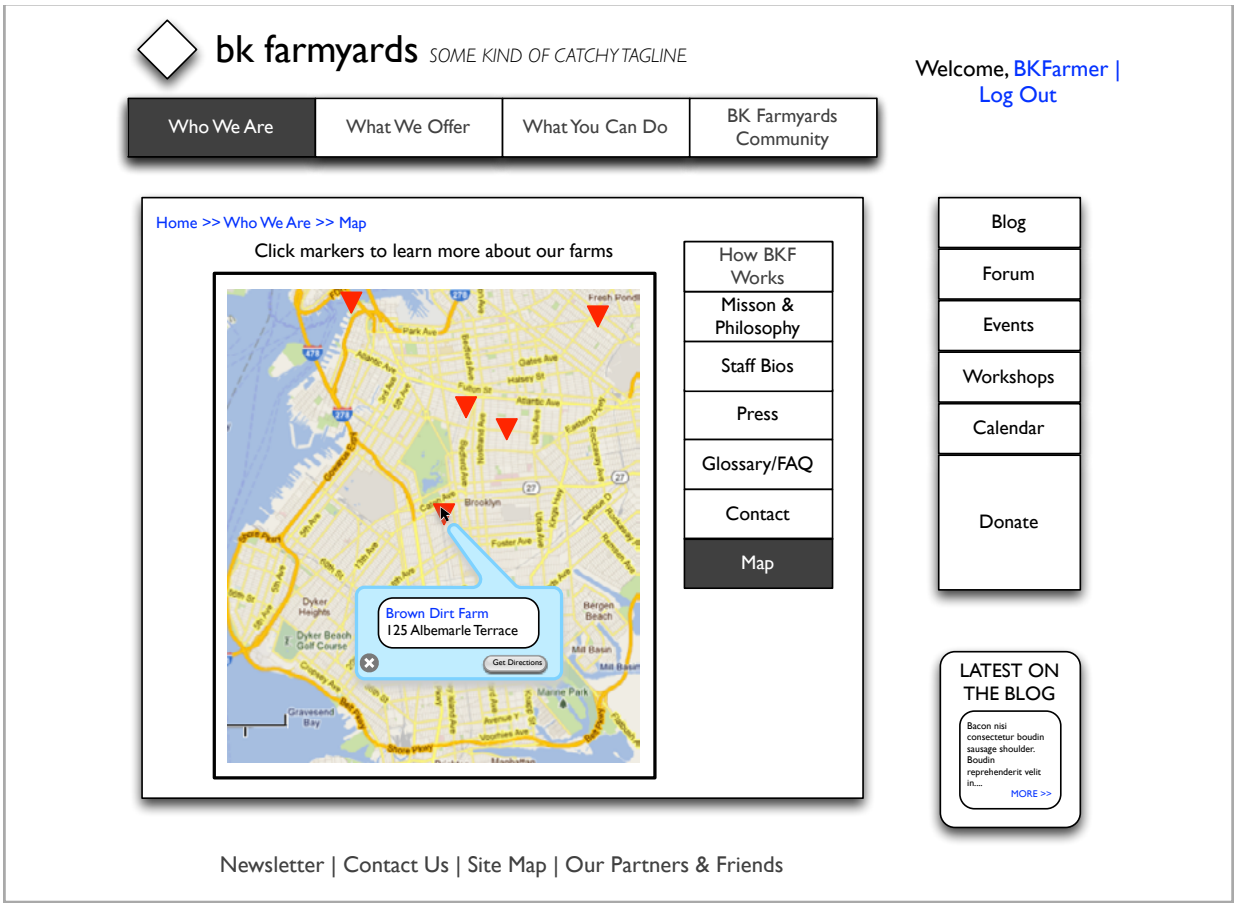
FAQ and Map

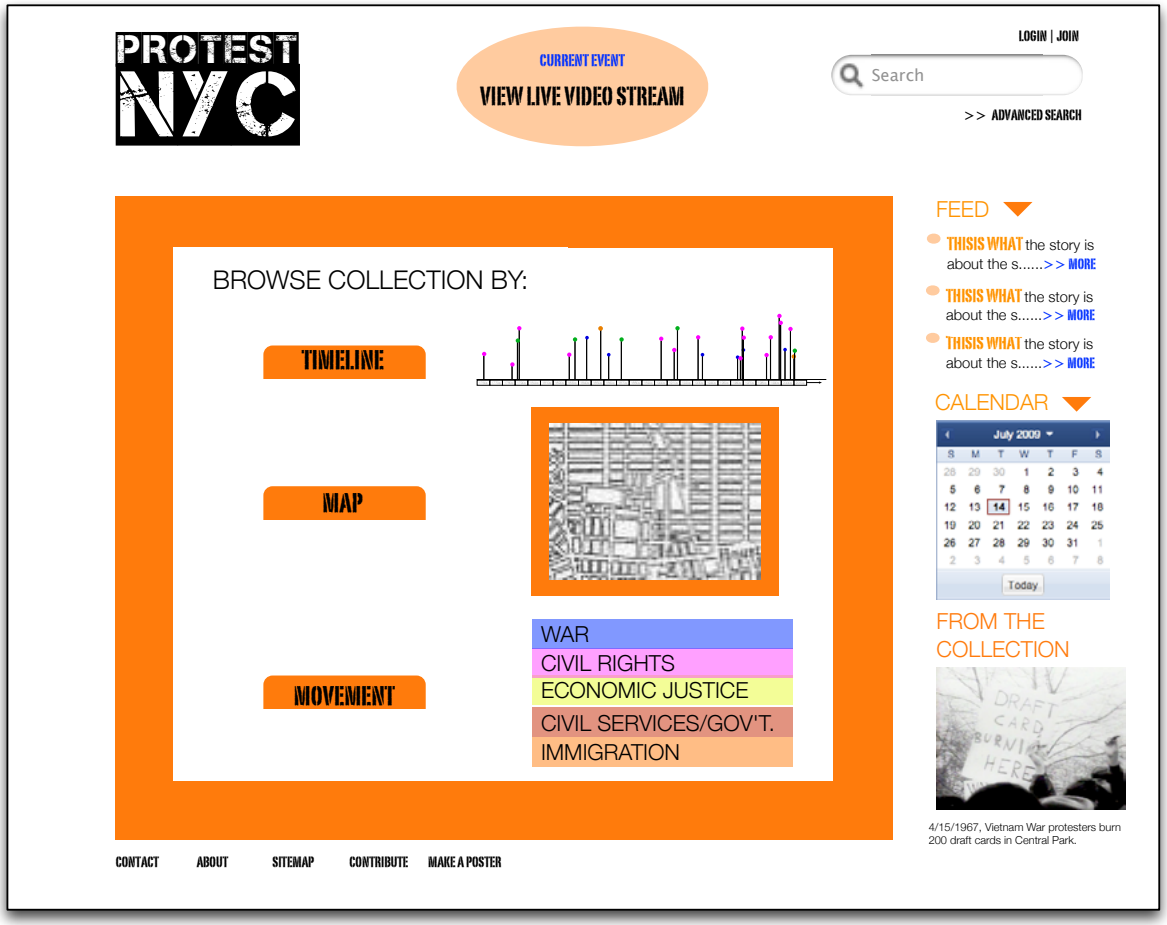
BK Farmyards' FAQ is more critical than others might be, since they are presenting a concept that will be brand new to most visitors. The map function is one example of how the website can and should be used as a tool rather than a static information storehouse.

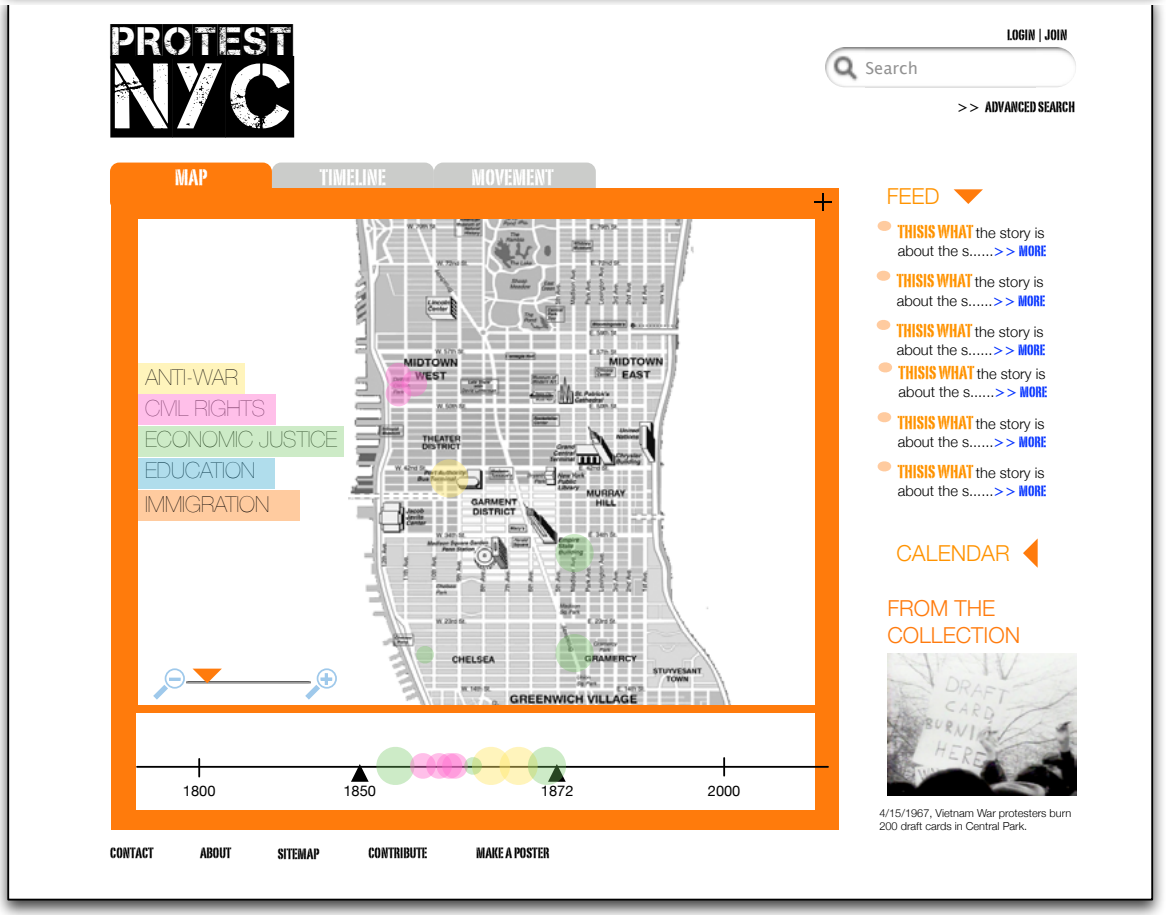




Protest NYC

Place-based mobile/web library of NY's rich history of rage





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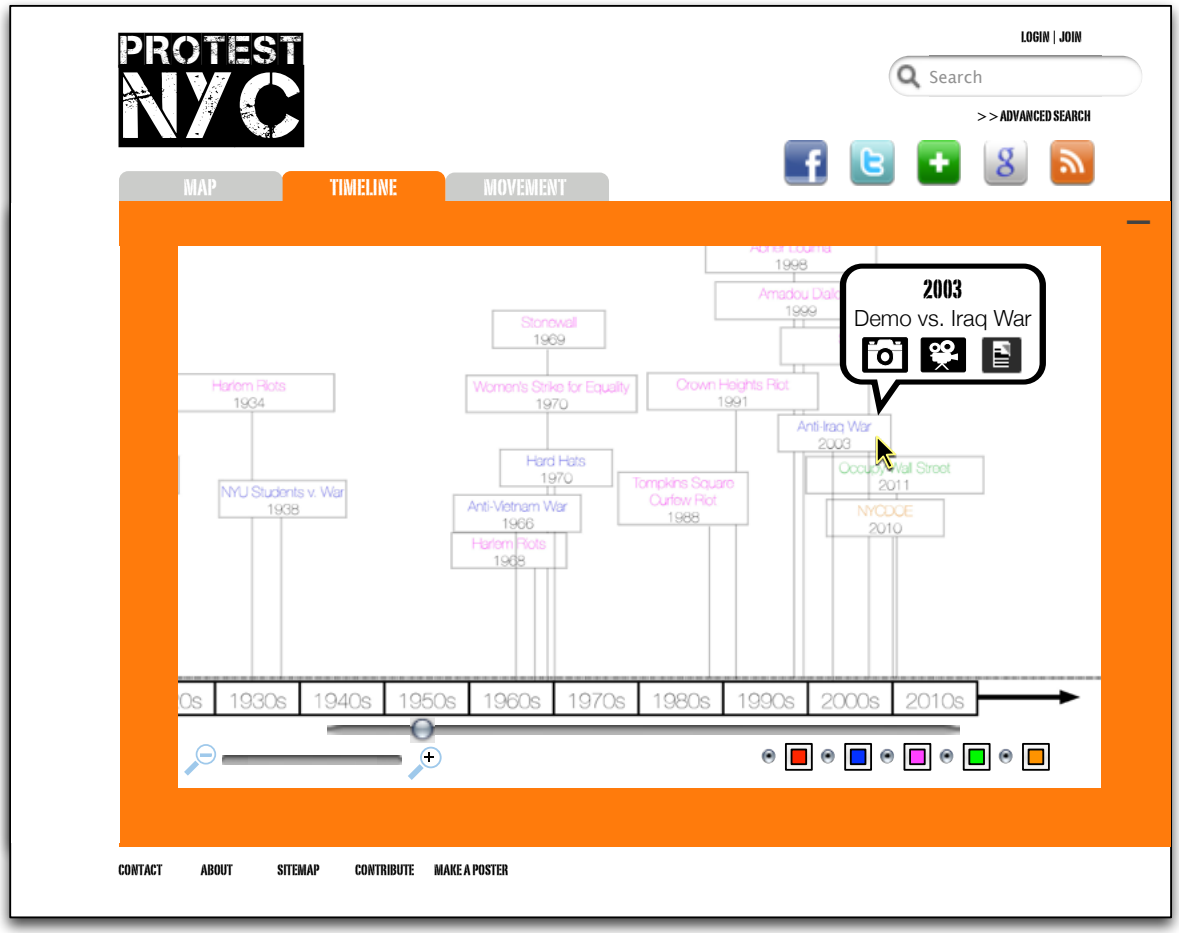
Browsing with Graphic Interfaces

The word cloud and the timeline are two innovative ways for users to browse the site.



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Baby Tracker

an original mobile app design

Figure 1:
Home Screen

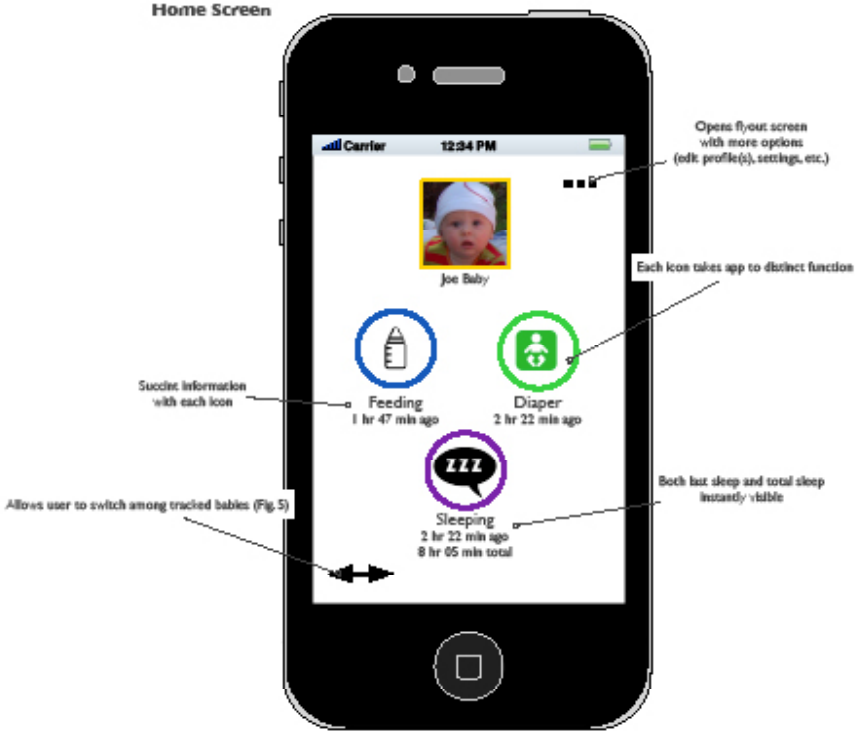

Figure 2:
Feeding Screen, Inactive

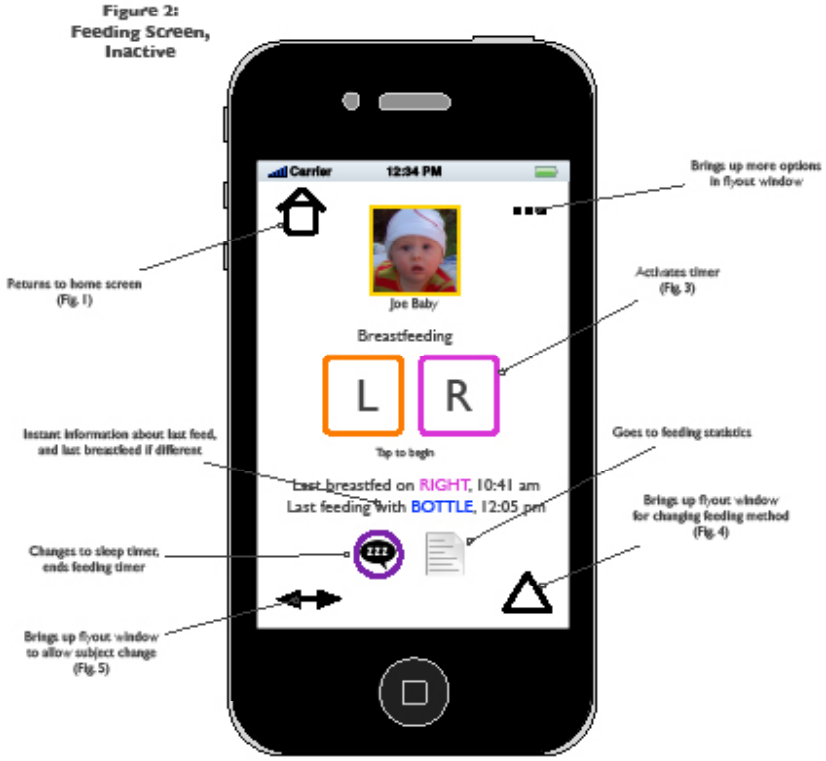

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Figure 3:
Active Feeding

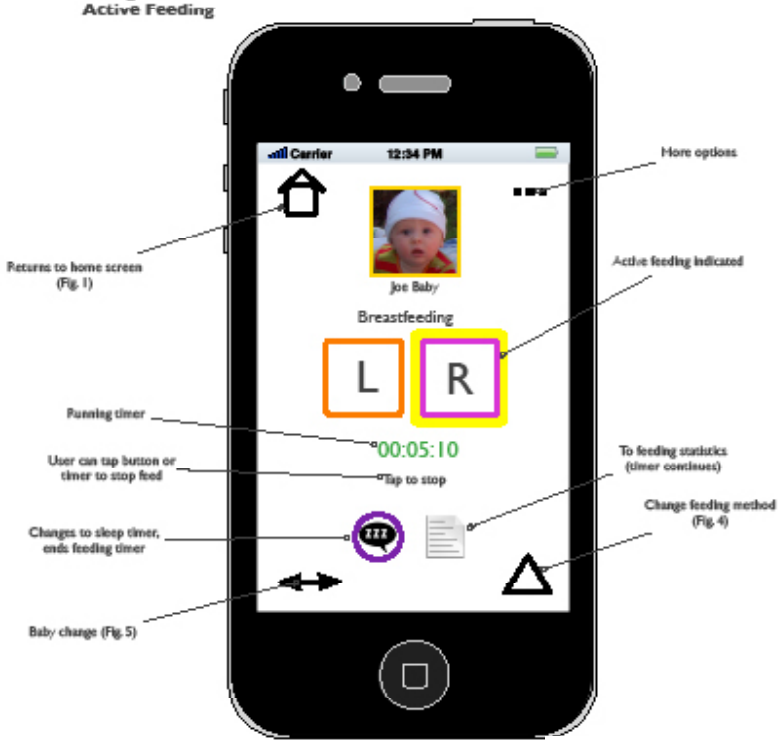

Figure 4:
FlyOut Screen
(Method Change)

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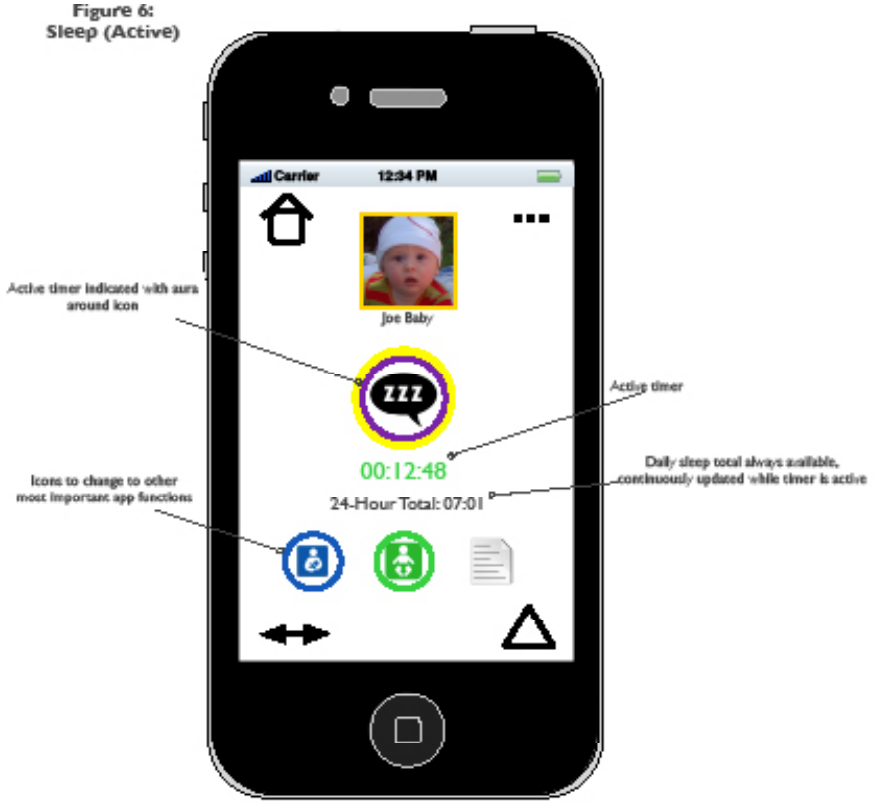
Figure 5:
Out Screen
nge Subject)

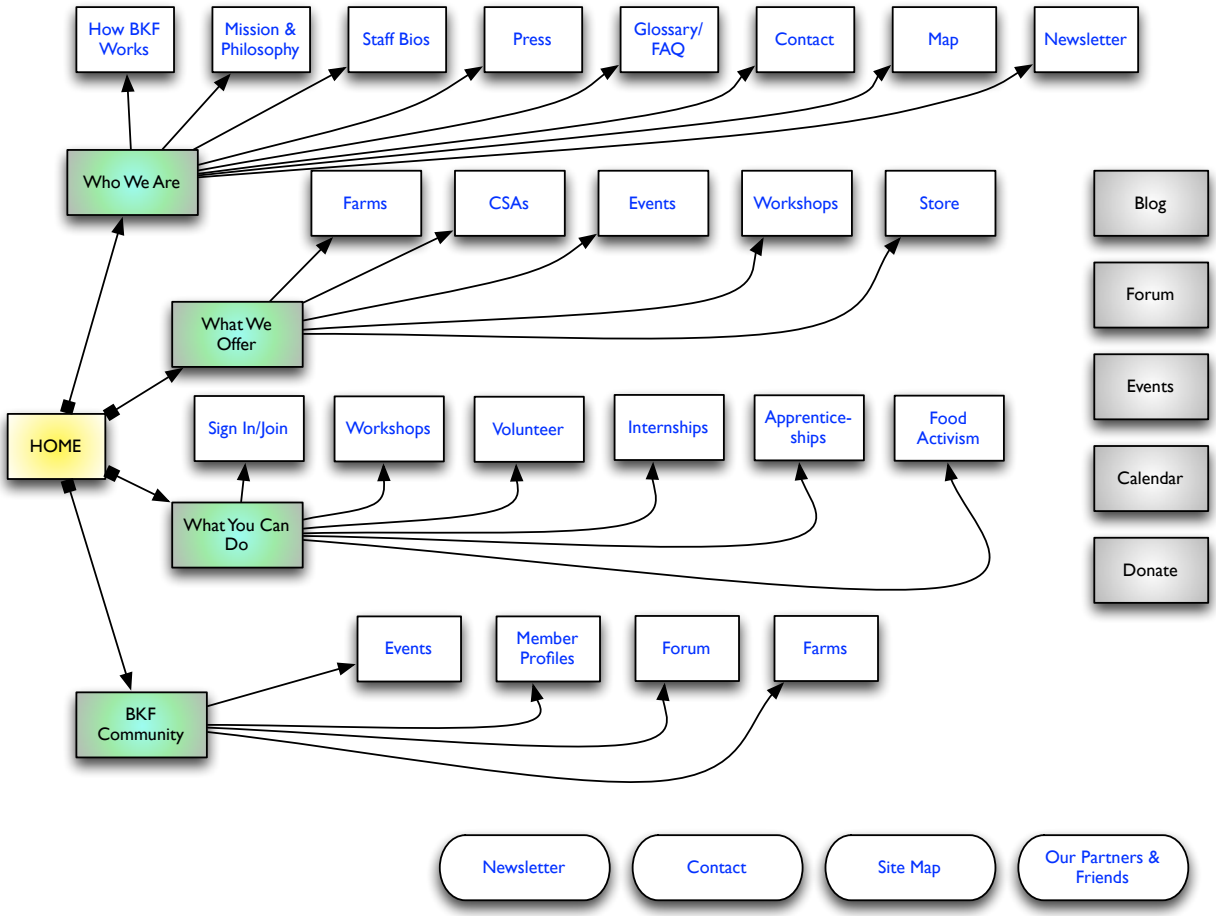
Figure 6:
Sleep (Active)



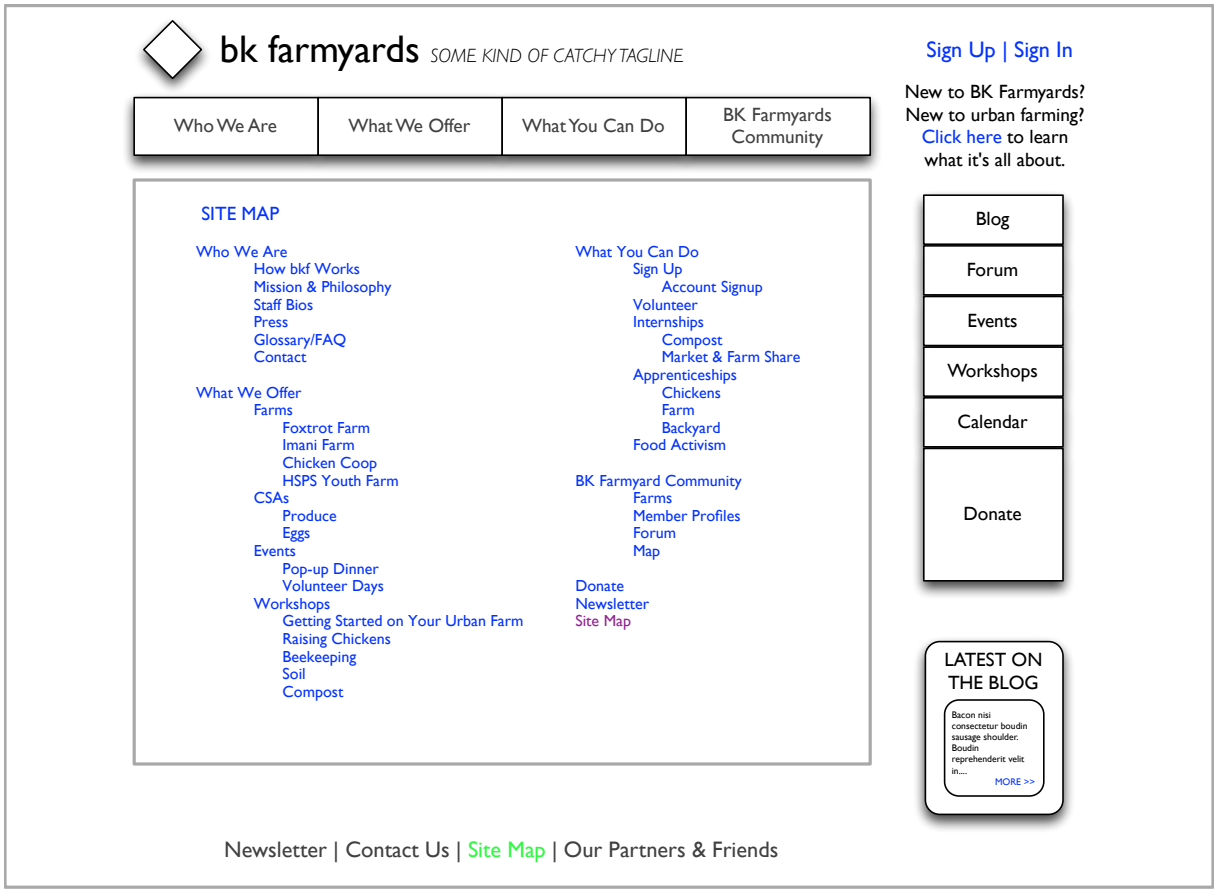
Site Maps

Following are two site maps for BK Farmyards and one for Protest NYC. The graphic map for BK Farmyards indicates the relationships of information through shape and color as well as spatial location; the text map is an outline as it would be displayed on the site. The site map for Protest NYC is also a graphic map.

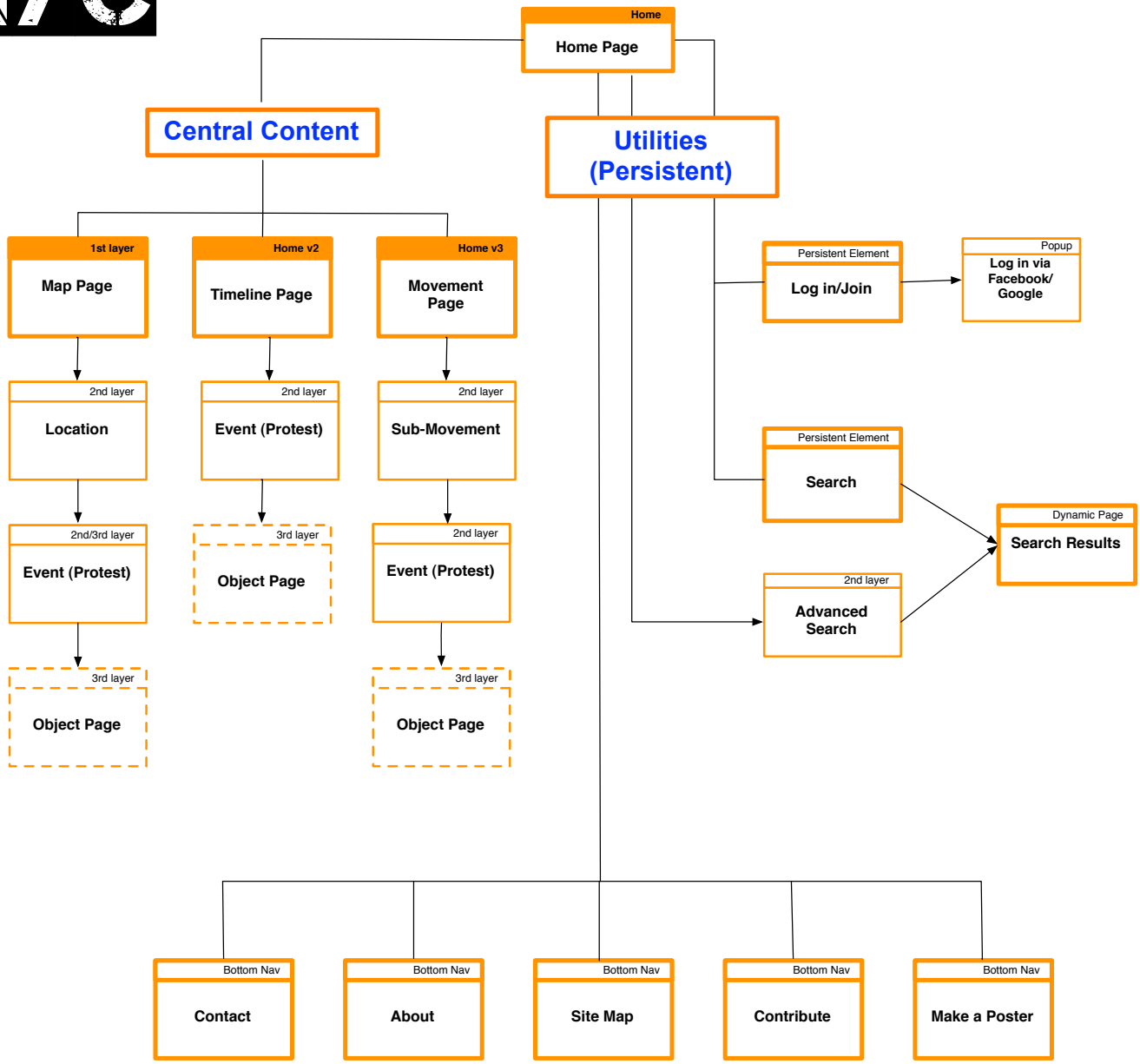
BK Farmyards



BK Farmyards: Outline Map



PROTEST NYC



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High-Fidelity Wireframes

These are essentially pictures of how a completely designed version of a wireframed site might look. To emphasize the difference between a wireframe and a fully-fleshed site, the first example shows the bare wireframe on clicking the left-hand button (if using Acrobat Reader as the viewer; Preview does not support interactive layers). The second example moves between two states.

Personal Website

This is a design for a very simple personal site, one that might serve to host an artist's or writer's portfolio. The brick-wall motif offers the opportunity for some interesting interactivity—for instance, on selection the brick could pull back into the wall, as if the mouse click activated a secret compartment.

Show Wireframe **Hide Wireframe**

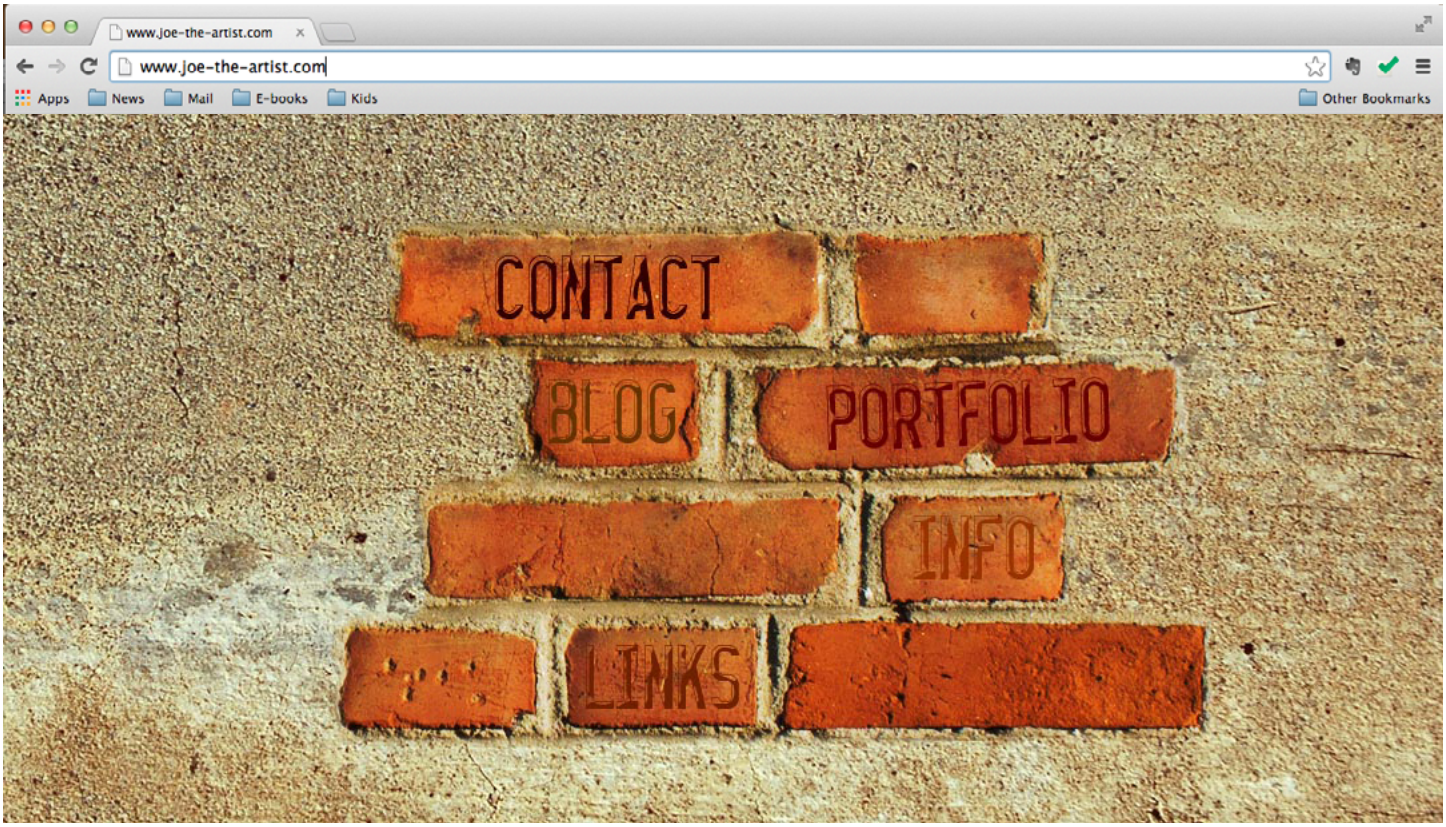

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Photo Archive

I designed this to host a collection of my own family's photos. Several family branches are represented, and we have a number of photos in which the subjects have yet to be identified. By making this site available to many members of the extended family, I hope not only to share the photos I have but to collect others, and perhaps to put names to some of the unidentified people in the mysteries.

Show "On Click" State

Show Inactive State

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