

# Work Samples

## Katherine Pradt

### Wireframes

[BK Farmyards](#)

[Protest NYC](#)

[Baby Tracker \(Mobile\)](#)

### Site Maps

### High-Fidelity Wireframes

*click green circles or site names to go directly to those pages*

# Wireframes

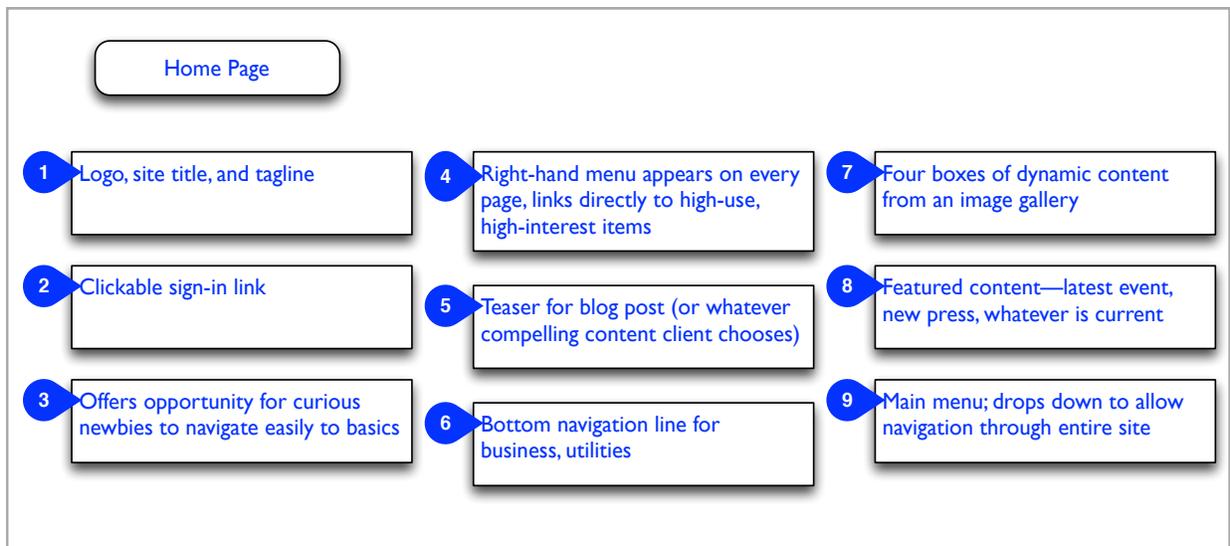
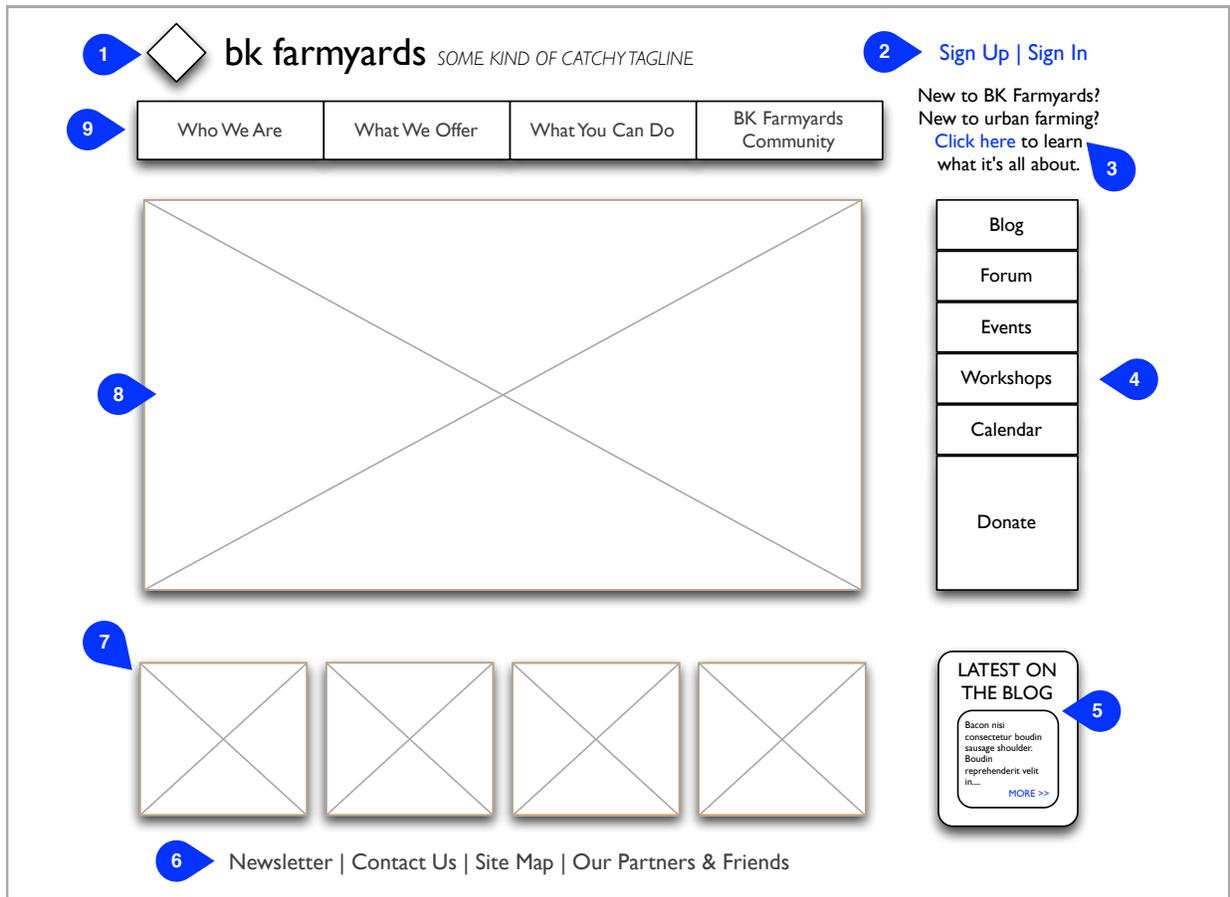
The examples that follow are selected from three of many projects I have done. The first, [BK Farmyards](#), was a site redesign for a nonprofit urban farming organization. The project was made complex by the variety of types of users (volunteers, donors, members of the farming collective) and the functionalities that each required from the site.

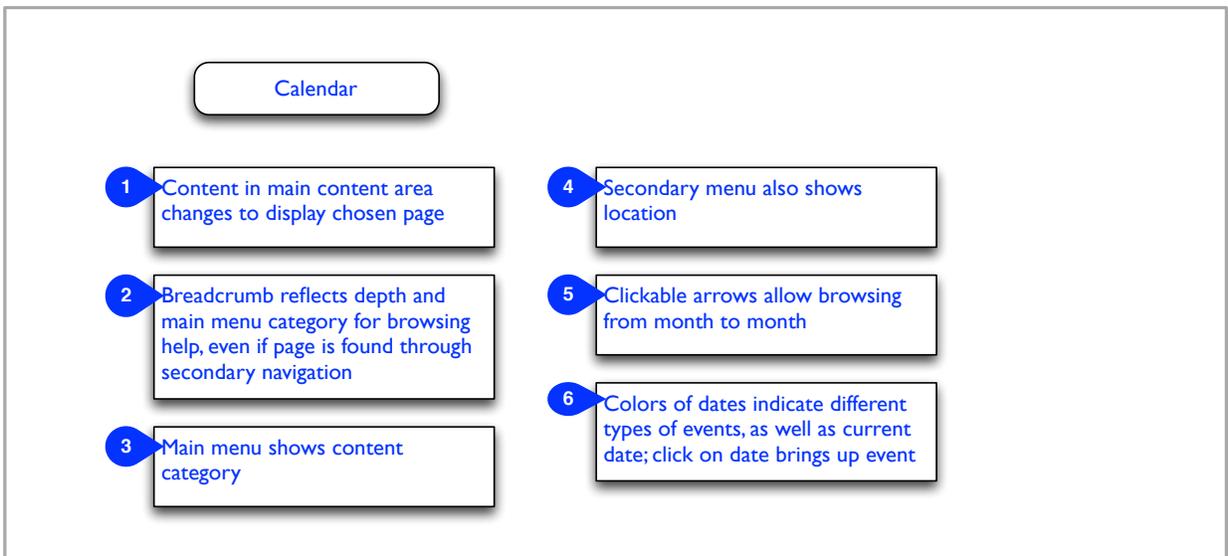
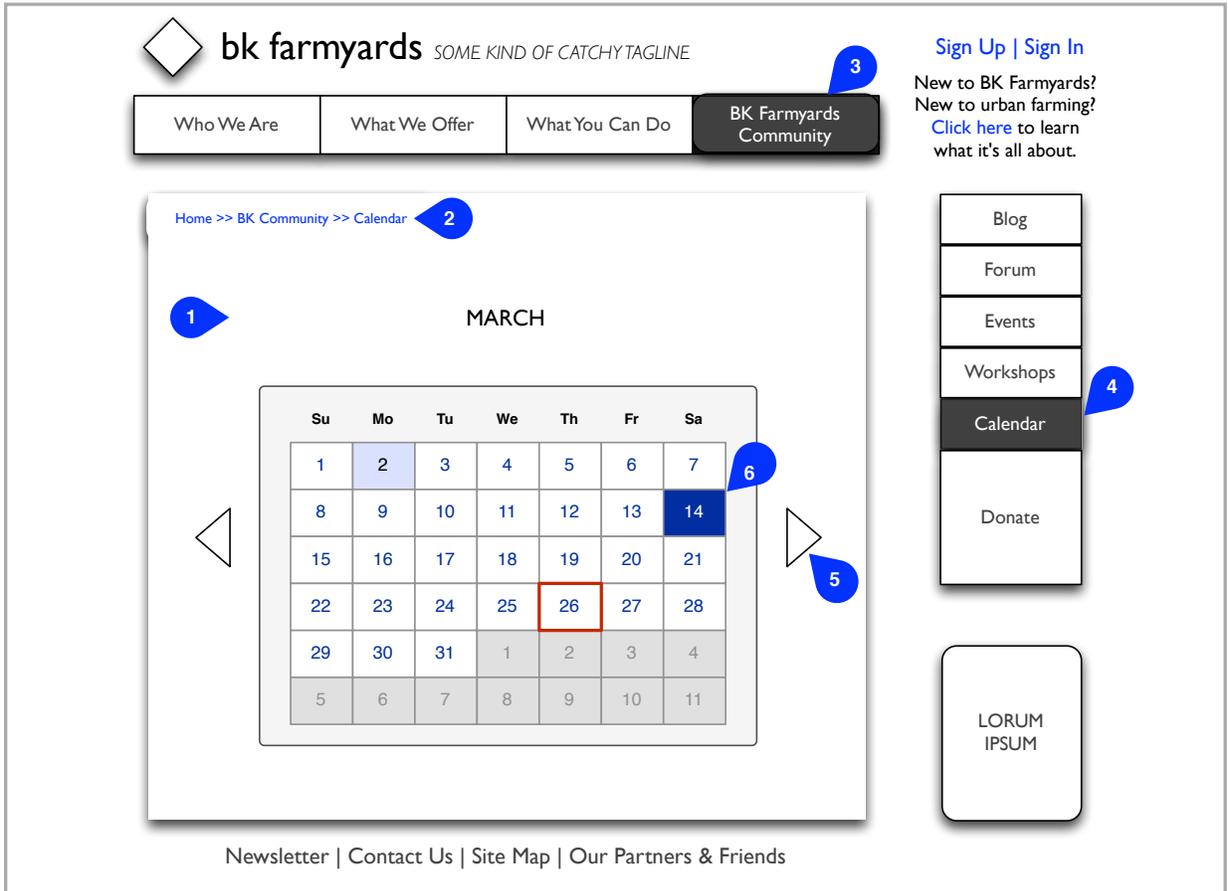
The second project was an original concept, a place-based web/mobile digital library. [Protest NYC](#) is conceived of as a collection of material concerning large-scale protest actions in New York. The website allows the user to browse those materials through date, location, or the movement or issue associated with the protest. A complementary mobile app lets a user tour New York City through the lens of social unrest, providing site-specific, mobile-optimized material keyed to the user's physical location.

Third is from the design of a mobile app, which I have provisionally and rather unimaginatively titled [Baby Tracker](#). After analyzing a large number of the apps available to record information about daily baby care, I decided to create my own app using the insights I'd gotten from trying to use the largely terrible apps on the market. The essential takeaway: Simple, with big, friendly icons that are easy for a sleep-deprived parent to activate with one hand, in the dark, while carrying a crying infant.

# BK Farmyards

## redesign of nonprofit's website





Forum Pages  
 The organization needs to use its website as a way for its volunteers, donors, and farmers to build community, create strong participant investment, and maintain enthusiasm—not just as a brochure.



## bk farmyards

SOME KIND OF CATCHY TAGLINE

[Sign Up](#) | [Sign In](#)

Who We Are

What We Offer

What You Can Do

BK Farmyards Community

### b k f a r m y a r d s F O R U M

Community News

Forum	Latest Thread	By	Date
Brainstorming	Ideas for Upcoming Events?	bkfarmer	1/10

Discussions

Forum	Latest Thread	By	Date
Brooklyn	shizzle tizzle mizzle	bkfarmer	1/10
Backyards	Darn those cats	bkfarmer	1/10
Soil Amendment	lead levels	bkfarmer	1/10
Weather	rain rain go away	bkfarmer	1/10

[Newsletter](#) | [Contact Us](#) | [Site Map](#) | [Our Partners & Friends](#)

New to BK Farmyards?  
 New to urban farming?  
[Click here](#) to learn what it's all about.

Blog

Forum

Events

Workshops

Calendar

Donate

LATEST ON THE BLOG

Bacon nisi consectetur boudin sausage shoulder. Boudin reprehenderit velit in...

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## bk farmyards

SOME KIND OF CATCHY TAGLINE

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Who We Are

What We Offer

What You Can Do

BK Farmyards Community

### b k f a r m y a r d s F O R U M

Forum: Backyards

Thread: Things I found in my backyard when I rototilled



bkfarmer  
150 posts

Barnaby The Bear's my name, never call me Jack or James, I will sing my way to fame, Barnaby the Bear's my name. Birds taught me to sing, when they took me to their king, first I had to fly, in the sky so high so high, so high so high so high so high, so.

---

*"Social justice is overrated." —Clarence Thomas*



Barnaby  
150 posts

Shut up, farmer boy



bkfarmer  
150 posts

Barnaby The Bear's my name, never call me Jack or James, I will sing my way to fame, Barnaby the Bear's my name. Birds taught me to sing, when they took me to their king, first I had to fly, in the sky so high so high, so high so high so high, so.

---

*"Social justice is overrated." —Clarence Thomas*

Post Reply

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FAQ and Map  
 BK Farmyards' FAQ is more critical than others might be, since they are presenting a concept that will be brand new to most visitors. The map function is one example of how the website can and should be used as a tool rather than a static information storehouse.



**bk farmyards** SOME KIND OF CATCHY TAGLINE

[Sign Up](#) | [Sign In](#)

Who We Are

What We Offer

What You Can Do

BK Farmyards Community

[Home](#) >> [Who We Are](#) >> [Glossary/FAQ](#)

[A-K](#) | [L-P](#) | [Q-Z](#) | [FAQ](#)

**won't stop.**When the going gets tough, he's really rough, with a Hong Kong Phooy chop (Hi-Ya!).

**Pizzle** He's got style, a groovy style, and a car that just won't stop.When the going gets tough, he's really rough, with a Hong Kong Phooy chop (Hi-Ya!).

**Shizzle** He's got style, a groovy style, and a car that just won't stop.When the going gets tough, he's really rough, with a Hong Kong Phooy chop (Hi-Ya!).



**Tizzle** He's got style, a groovy style, and a car that just won't stop.When the going gets tough, he's really rough, with a Hong Kong Phooy chop (Hi-Ya!).

**Zizzle** He's got style, a groovy style, and a car that just won't stop.When the going gets tough, he's really rough, with a Hong Kong Phooy chop (Hi-Ya!).

FAQ

**1.What is going on here?** He's got style, a groovy style, and a car that just won't stop.When the going gets tough, he's really rough, with a Hong Kong Phooy chop. Do-do-do-do ah-ah-ah, do-do-do-do, Cities of Gold.

**2.Who moved my cheese?** Do-do-do-do, Cities of

How BKF Works

Mission & Philosophy

Staff Bios

Press

Glossary/FAQ

Contact

Map

Blog

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**bk farmyards** SOME KIND OF CATCHY TAGLINE

Welcome, [BKFarmer](#) | [Log Out](#)

Who We Are

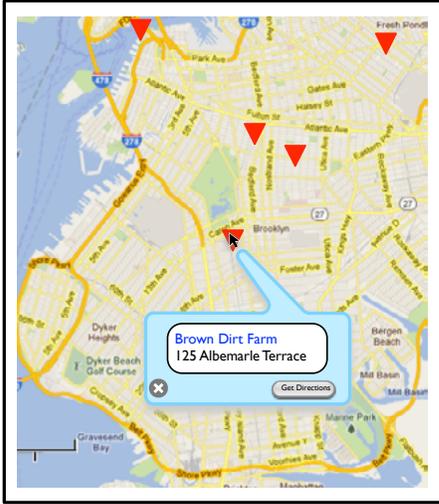
What We Offer

What You Can Do

BK Farmyards Community

[Home](#) >> [Who We Are](#) >> [Map](#)

Click markers to learn more about our farms



How BKF Works

Mission & Philosophy

Staff Bios

Press

Glossary/FAQ

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Map

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Protest NYC  
Place-based mobile/web library of NY's rich history of rage

**PROTEST NYC**

CURRENT EVENT  
VIEW LIVE VIDEO STREAM

LOGIN | JOIN

Search

>> ADVANCED SEARCH

BROWSE COLLECTION BY:

TIMELINE

MAP

MOVEMENT

WAR  
CIVIL RIGHTS  
ECONOMIC JUSTICE  
CIVIL SERVICES/GOV'T.  
IMMIGRATION

FEED

- THIS WHAT the story is about the s.....>> MORE
- THIS WHAT the story is about the s.....>> MORE
- THIS WHAT the story is about the s.....>> MORE

CALENDAR

S	M	T	W	T	F	S
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

Today

FROM THE COLLECTION

4/15/1967, Vietnam War protesters burn 200 draft cards in Central Park.

CONTACT ABOUT SITEMAP CONTRIBUTE MAKE A POSTER

**PROTEST NYC**

LOGIN | JOIN

Search

>> ADVANCED SEARCH

MAP

TIMELINE

MOVEMENT

ANTI-WAR  
CIVIL RIGHTS  
ECONOMIC JUSTICE  
EDUCATION  
IMMIGRATION

1800 1850 1872 2000

FEED

- THIS WHAT the story is about the s.....>> MORE
- THIS WHAT the story is about the s.....>> MORE
- THIS WHAT the story is about the s.....>> MORE
- THIS WHAT the story is about the s.....>> MORE
- THIS WHAT the story is about the s.....>> MORE
- THIS WHAT the story is about the s.....>> MORE
- THIS WHAT the story is about the s.....>> MORE

CALENDAR

FROM THE COLLECTION

4/15/1967, Vietnam War protesters burn 200 draft cards in Central Park.

CONTACT ABOUT SITEMAP CONTRIBUTE MAKE A POSTER

# Browsing with Graphic Interfaces

The word cloud and the timeline are two innovative ways for users to browse the site.

The screenshot shows the 'PROTEST NYC' website with the 'MOVEMENT' tab selected. A word cloud is displayed, with 'Anti-war' and 'Immigration' being prominent terms. Other visible terms include 'Economic Justice', 'Civil rights', 'Education', 'desegregation', 'women's voting', 'anti-racism', 'teacher's union', 'public education', 'right to organize', 'pro-unions', 'search and seizure', 'legislature', 'identification', 'Iran', 'Iraq', 'Vietnam', 'equal housing', 'right to organize', 'Welfare', 'tenants rights', 'pro-unions', and 'equal housing'. To the right of the word cloud are navigation links for 'FEED' and 'CALENDAR'. Below the word cloud is a 'FROM THE COLLECTION' section featuring a photo of a protest sign that reads 'DRAFT CARD BURN HERE' and a caption: '4/15/1967, Vietnam War protesters burn 200 draft cards in Central Park.' At the top right, there is a search bar and a 'LOGIN | JOIN' link. At the bottom, there are navigation links: 'CONTACT', 'ABOUT', 'SITEMAP', 'CONTRIBUTE', and 'MAKE A POSTER'.

The screenshot shows the 'PROTEST NYC' website with the 'TIMELINE' tab selected. A horizontal timeline is displayed, showing various protest events from the 1930s to the 2010s. A callout box highlights the '2003 Demo vs. Iraq War' event. The timeline includes the following events: 'Harlem Riots 1934', 'NYU Students v. War 1938', 'Harlem Riots 1938', 'Anti-Vietnam War 1966', 'Hard Hats 1970', 'Women's Strike for Equality 1970', 'Stonewall 1969', 'Tompkins Square Curfew Riot 1988', 'Crown Heights Riot 1991', 'Amadou Diallo 1999', 'Anti Iraq War 2003', 'NYCJCE 2010', and 'Occupy Wall Street 2011'. Below the timeline is a navigation bar with links for 'CONTACT', 'ABOUT', 'SITEMAP', 'CONTRIBUTE', and 'MAKE A POSTER'. At the top right, there is a search bar and a 'LOGIN | JOIN' link. At the bottom right, there are social media icons for Facebook, Twitter, Google+, and RSS. At the top left, there are navigation tabs for 'MAP', 'TIMELINE', and 'MOVEMENT'.

# Baby Tracker

an original mobile app design

Figure 1: Home Screen

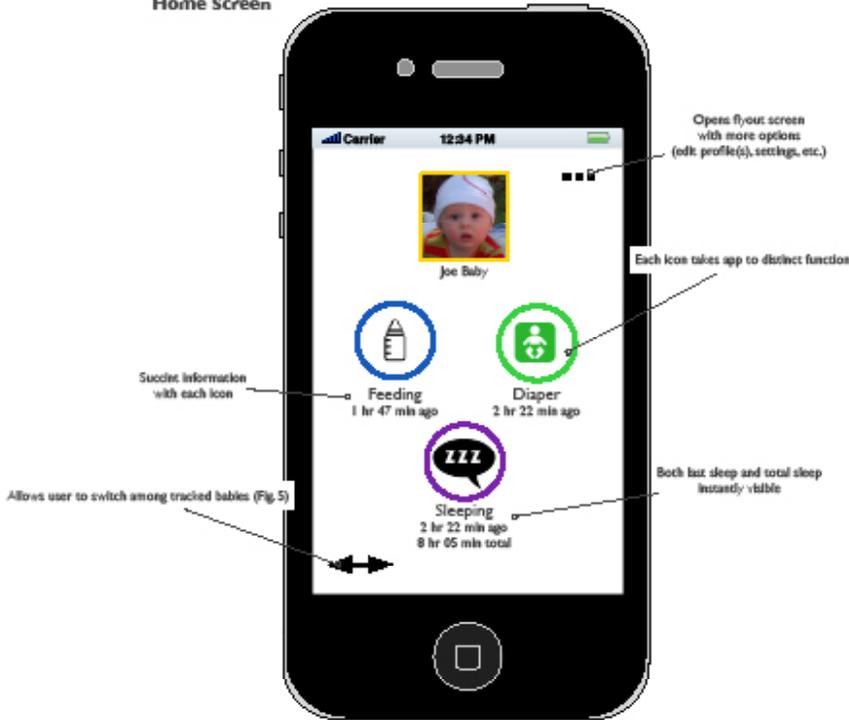


Figure 2: Feeding Screen, Inactive

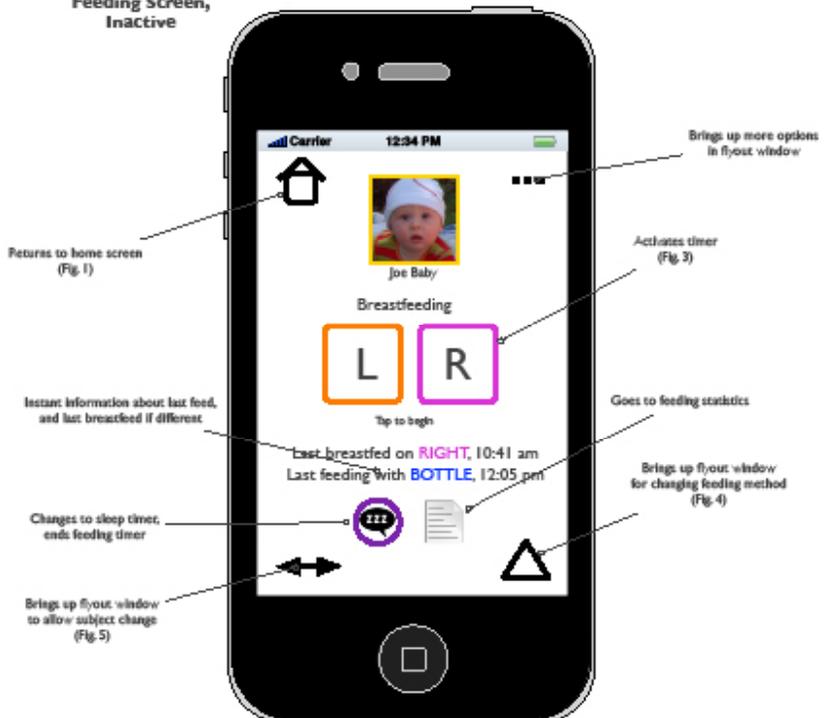


Figure 3:  
Active Feeding

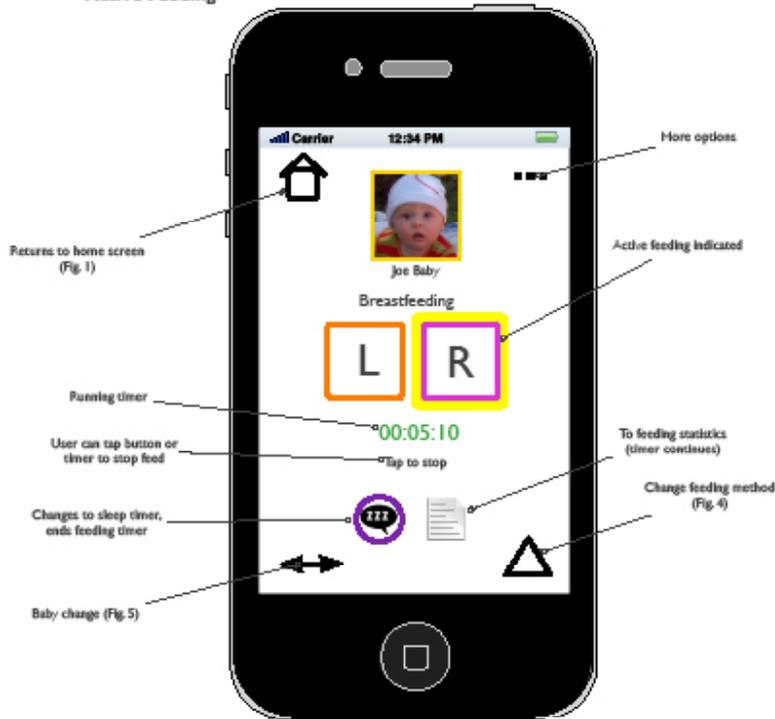


Figure 4:  
Flyout Screen  
(Method Change)

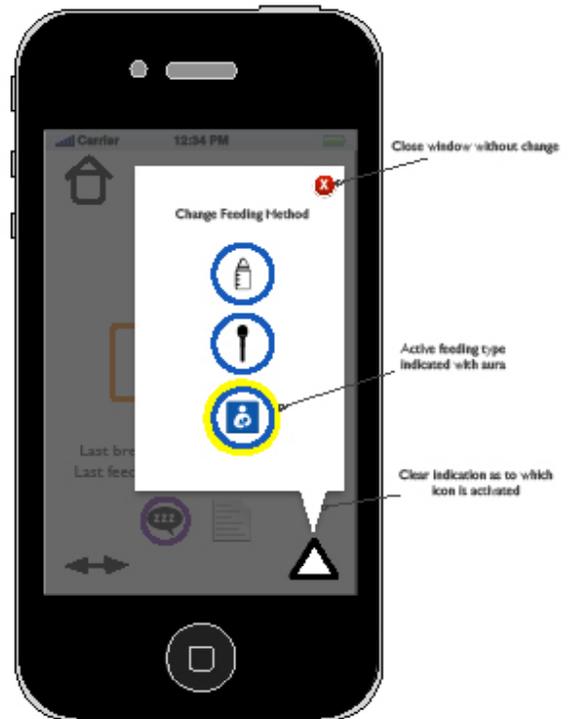


Figure 5:  
Out Screen  
nge Subject)

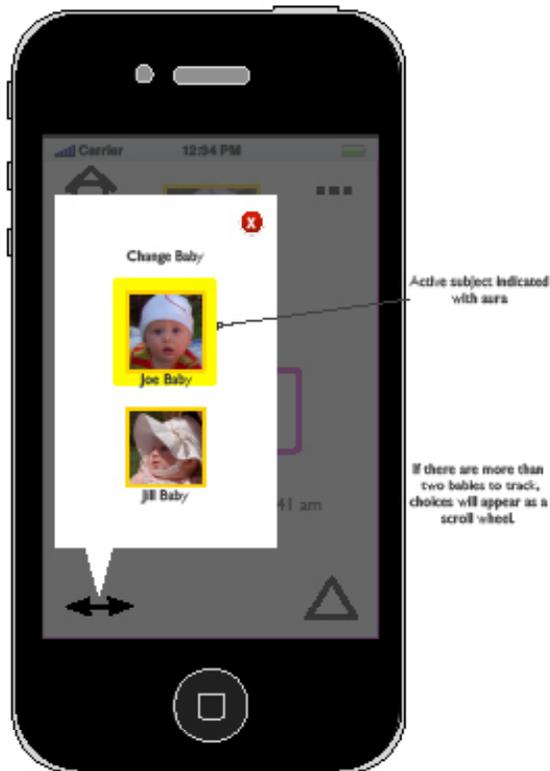
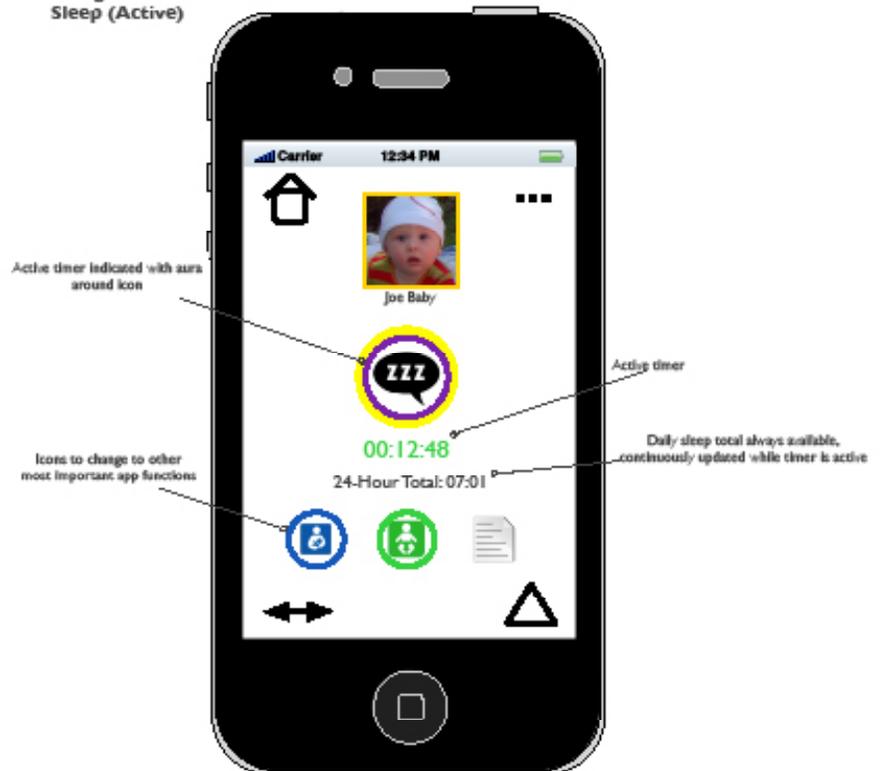


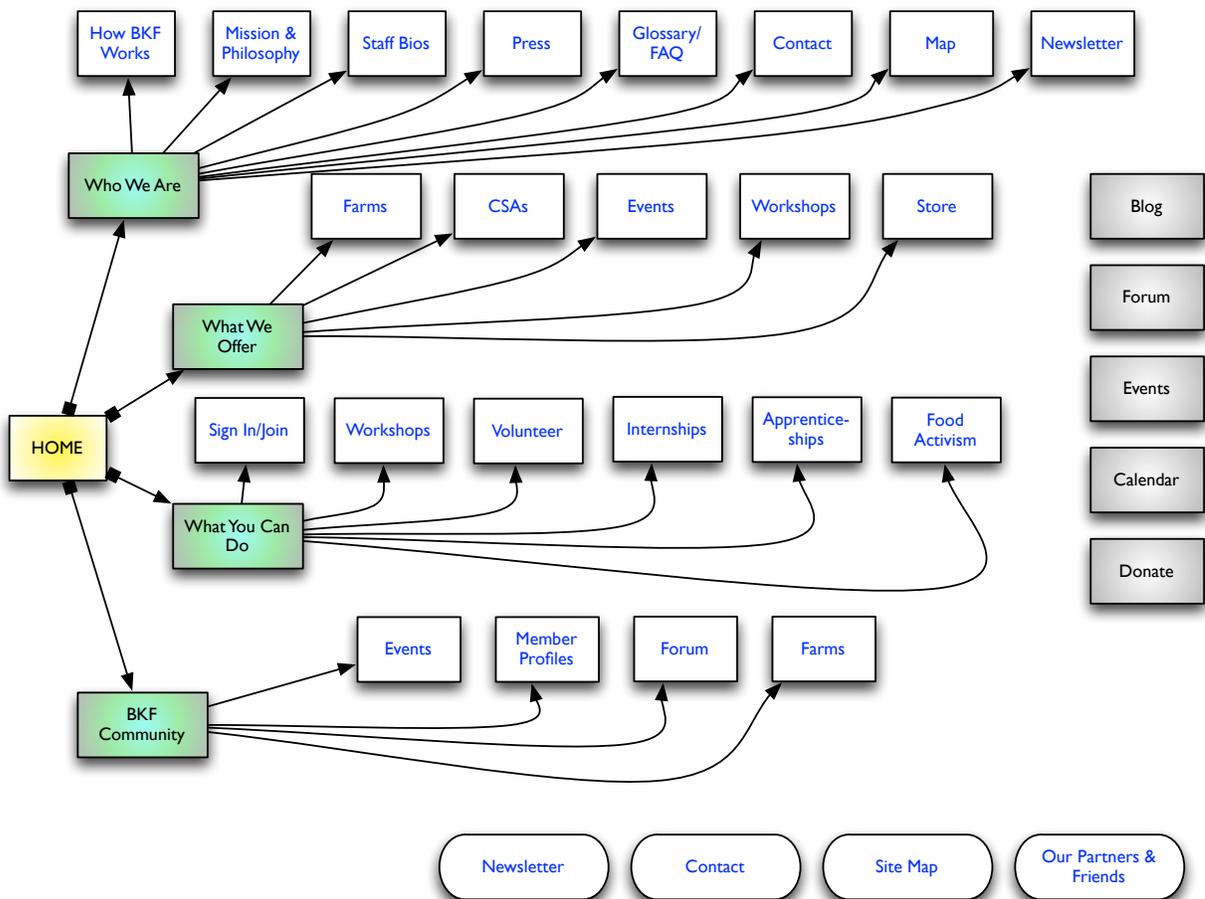
Figure 6:  
Sleep (Active)



# Site Maps

Following are two site maps for BK Farmyards and one for Protest NYC. The graphic map for BK Farmyards indicates the relationships of information through shape and color as well as spatial location; the text map is an outline as it would be displayed on the site. The site map for Protest NYC is also a graphic map.

## BK Farmyards



## BK Farmyards: Outline Map



**bk farmyards** SOME KIND OF CATCHY TAGLINE

Who We Are	What We Offer	What You Can Do	BK Farmyards Community
------------	---------------	-----------------	------------------------

**SITE MAP**

- Who We Are
  - How bkf Works
  - Mission & Philosophy
  - Staff Bios
  - Press
  - Glossary/FAQ
  - Contact
- What We Offer
  - Farms
    - Foxtrot Farm
    - Imani Farm
    - Chicken Coop
    - HSPS Youth Farm
  - CSAs
    - Produce
    - Eggs
  - Events
    - Pop-up Dinner
    - Volunteer Days
  - Workshops
    - Getting Started on Your Urban Farm
    - Raising Chickens
    - Beekeeping
    - Soil
    - Compost
- What You Can Do
  - Sign Up
    - Account Signup
  - Volunteer
  - Internships
    - Compost
    - Market & Farm Share
  - Apprenticeships
    - Chickens
    - Farm
    - Backyard
    - Food Activism
  - BK Farmyard Community
    - Farms
    - Member Profiles
    - Forum
    - Map
  - Donate
  - Newsletter
  - Site Map

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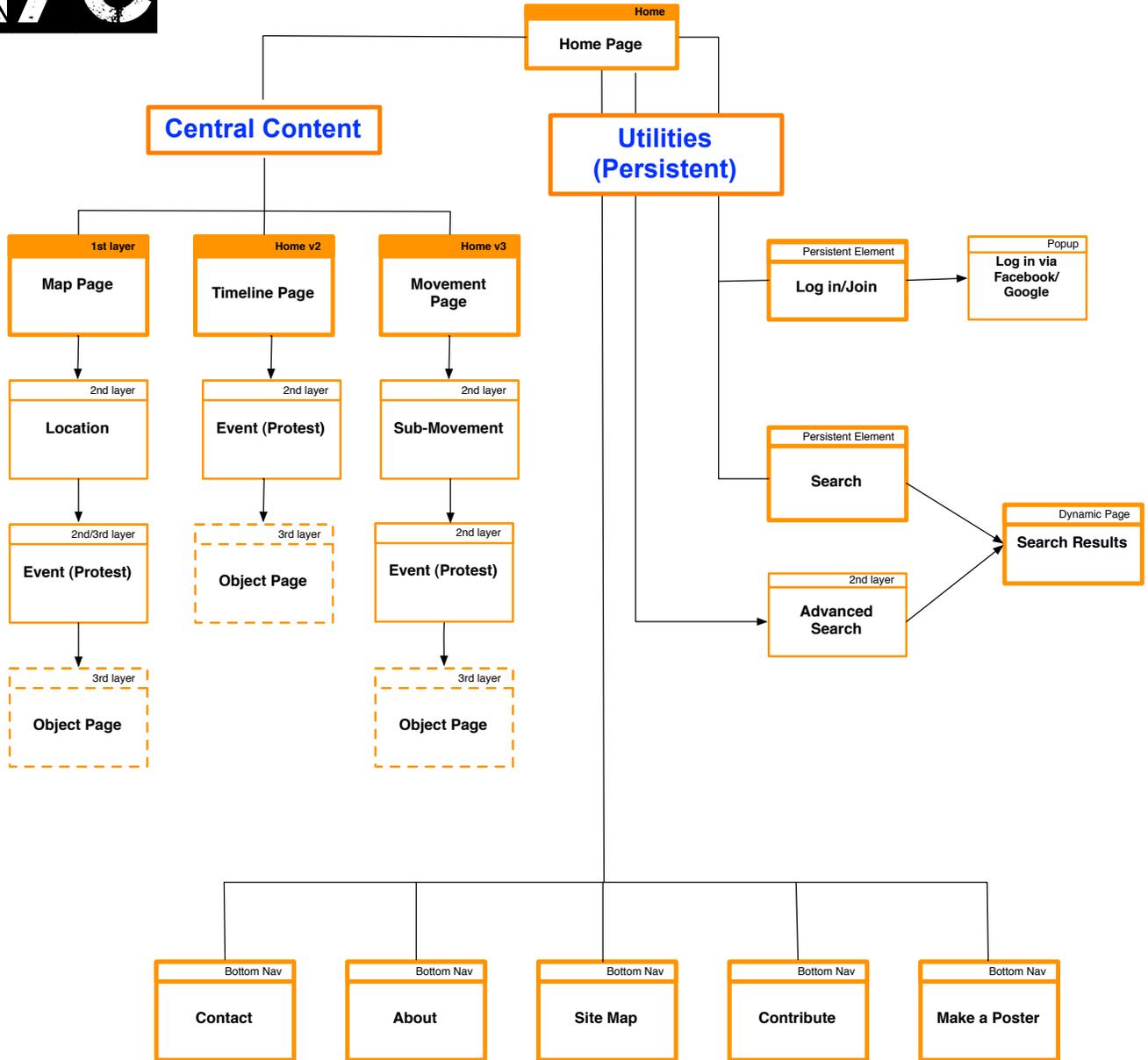
Calendar

Donate

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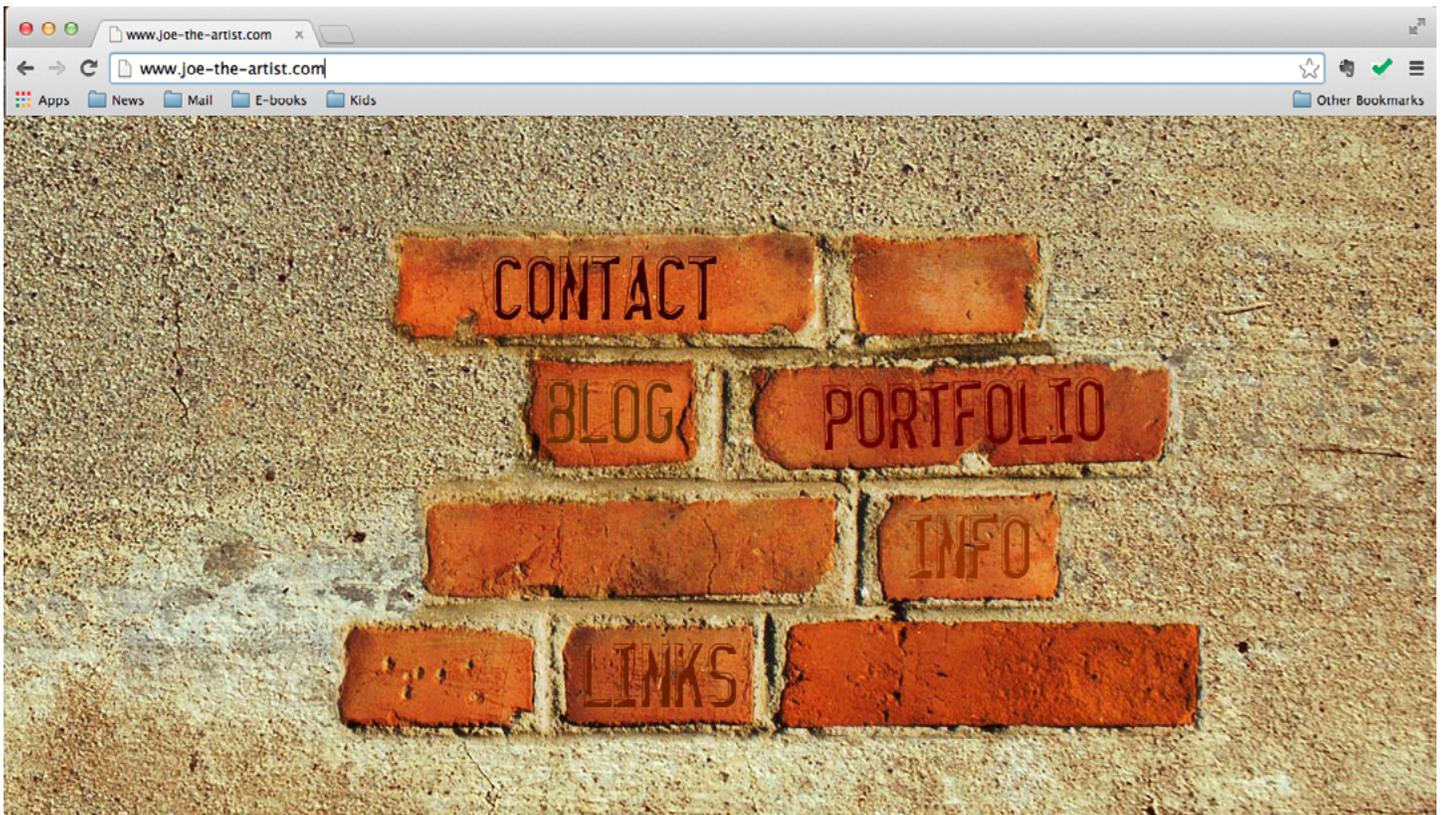


# High-Fidelity Wireframes

These are essentially pictures of how a completely designed version of a wireframed site might look. To emphasize the difference between a wireframe and a fully-fleshed site, the first example shows the bare wireframe on clicking the left-hand button (if using Acrobat Reader as the viewer; Preview does not support interactive layers). The second example moves between two states.

## Personal Website

This is a design for a very simple personal site, one that might serve to host an artist's or writer's portfolio. The brick-wall motif offers the opportunity for some interesting interactivity—for instance, on selection the brick could pull back into the wall, as if the mouse click activated a secret compartment.



# Photo Archive

I designed this to host a collection of my own family's photos. Several family branches are represented, and we have a number of photos in which the subjects have yet to be identified. By making this site available to many members of the extended family, I hope not only to share the photos I have but to collect others, and perhaps to put names to some of the unidentified people in the mysteries.

